

NCC Cable System Order

Order #	62311931	Flight Dates	07/25/16 - 07/31/16	Update Date	07/28/16
Syscode	9035	Agency	Waterfront Strategies	Version	2 Vs. 1
System Name	News 12/North New Jersey Zone	Advertiser	House Majority PAC Proj # 202062	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$3,760.00
AE	Lauren Rich	Product Code		Commission	\$564.00
Sales Coordinator	Chris Johnson	Est Code	4962	Net Total	\$3,196.00
Office	Washington	Product Name	NJ-05	Total Spots	33
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R2: 7.26 mg from 62309169 line added.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ		7/25/16	7/31/16	05:00	09:30		X	X	X				-	-	15	\$150.00	\$2,250.00	30	
2	NWNJ		7/25/16	7/31/16	09:30	17:00		X	X	X				-	-	7	\$30.00	\$210.00	30	
3	NWNJ		7/25/16	7/31/16	17:00	24:00		X	X	X				-	-	10	\$115.00	\$1,150.00	30	
4	NWNJ		7/25/16	7/31/16	05:00	09:30				X				-	-	1	\$150.00	\$150.00	30	+1x mg 7.26 line added.

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	33	0	0	0	0	0	0	0	0	0	0	0	33
AMT	\$3,760.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,760.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/25/16

62311931 | New York | News 12/North New Jersey Zone | 9035 |